

Northern New Mexico College



2012 Fact Book

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Institutional Research

Letter from NNMC Registrar

Northern New Mexico College is proud to present its third annual Fact Book publication. This document was initiated by the Registrar's Office and compiled by the Office of Institutional Research. It contains profiles on student enrollment, degree offerings, financial data, and employees. The data in this publication is compiled using the most recent academic school year (fall, spring, and summer terms) and the most recent fall census report. All data is collected and maintained using Banner. The Registrar's office provides extensive data verification and training to ensure that data is as consistent as possible.

The intent of this publication is to provide an accurate and consistent reference for use by various internal and external stakeholders. This effort intends to not only provide quick and easy access to institutional data but also to open-up new ideas and questions.

If you have questions or comments regarding this publication, please feel free to contact us.

Sincerely,

Jan Dawson, PhD



Mission Statement

Northern New Mexico College provides accessible, affordable, community-based learning opportunities that meet the education, employment, and enrichment needs of our culturally diverse region.

Vision Statement

By the year 2015, Northern New Mexico College will be a regionally recognized comprehensive university creating a culture of quality student learning that addresses student and employee needs while maintaining the community college mission.

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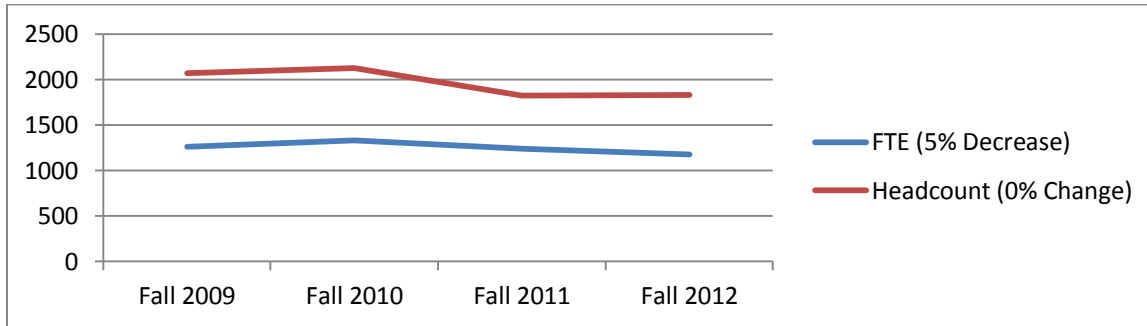
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Current Facts

Student Enrollment

Source: Fall 3rd Week Enrollment Registrar's Report



Employees

IPEDS: 2011-12 Human Resources Report (to be updated April 2013)

	Full-Time Faculty Fall 11	Part-Time Faculty Fall 11
White	17	70
Black	1	2
Hispanic	28	61
American Indian	1	5
Asian	3	1
Non-Resident Alien	0	0
Unknown/Other	0	3
Total	50	142

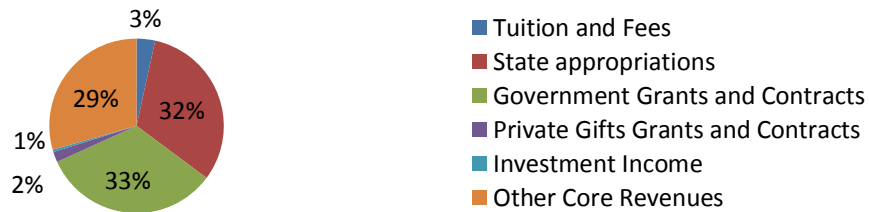
IPEDS: 2011-12 Human Resources Report (to be updated April 2013)

	Full-Time Staff (Fall 2011)	Part-Time Staff (Fall 2011)
Administration	28	0
Staff	103	22

Budget (Source: IPEDS: 2011-12 Finance Report on FY 10)

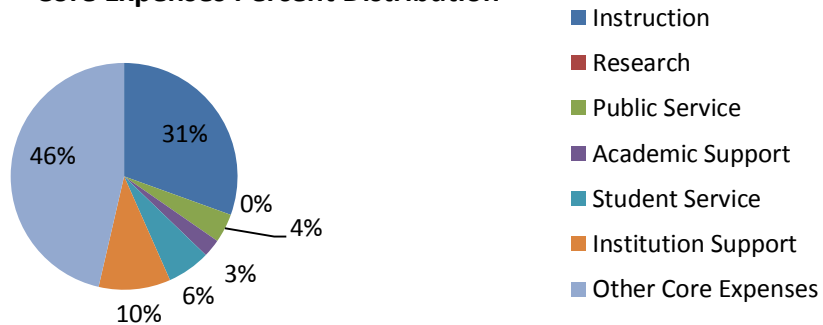
Core Revenues*	Total	Per FTE Enrollment
Tuition and Fees	\$1,090,640	\$742
State appropriations	\$10,091,200	\$6,869
Government Grants and Contracts	\$10,503,083	\$7,150
Private Gifts Grants and Contracts	\$613,436	\$418
Investment Income	\$140,177	\$95
Other Core Revenues	\$9,345,442	\$6,362

Core Revenues Percent Distribution



Core Expenses*	Total	Per FTE Enrollment
Instruction	\$ 9,412,677	\$ 6,408
Research	\$ -	\$ -
Public Service	\$ 1,274,538	\$ 868
Academic Support	\$ 788,242	\$ 537
Student Service	\$ 1,903,759	\$ 1,296
Institution Support	\$ 3,160,119	\$ 2,151
Other Core Expenses	\$ 14,310,239	\$ 9,741

Core Expenses Percent Distribution



*To be updated April 2013

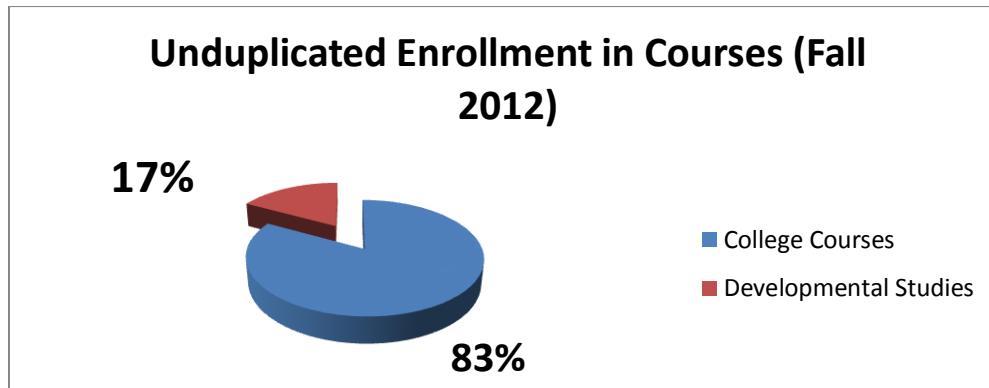
Community Service Offerings and Projects

Based on 2011-12 data, the list below provides information on community service course offerings and enrollments. There is also information on special community projects and events with numbers of participants.

Sampling of Offerings	Number of participants - unduplicated	Sampling of Special Projects for the Community
ABE	298	Assist adults in becoming more literate and improving their educational and employability skills
Continuing Education	607 (duplicated)	NNMC Continuing Education offers personal enrichment courses each semester. These numbers reflect CE/CS course enrollments between January 2012 and October 2012. Courses include: Shotokan Karate, Arc View GIS, Computer Literacy, Ballet Folklorico, Zumba Dance Fitness, Beginning Beading, Intro to Studio Art, Eagle Run, ¡Sostenga!
Kids College	25	Provides a variety of educational options to parents in performing arts and other activities such as health, and life sciences for students. The program was established to provide activities similar to NYSP for students who are not eligible to participate.
NYSP	264	The (NYSP) Northern Youth Sports Program this summer had an average daily attendance of 264 participants between the ages of 8 and 15 years old. The NYSP is a fitness program that includes 1 hour of Enrichment per age group. Enrichment is an educational period that involves guest speakers such as Law Enforcement and the Fire Department. The program provides a well balanced breakfast and lunch for all participants as well as transportation. The NYSP program offers kids the chance to meet new friends and get fit.
SBDC	3290 (duplicated)	The NNMC SBDC is a Global, National, and Local business resource. During fiscal year 2011/2012, the NNMC SBDC served 127 individual clients, conducted 20 training events to 163 attendees, and provided 41 economic outreach presentations to over 3,000 people. As a result of the SBDC assistance, 20 businesses were established and 76 new jobs were created, and 12 businesses were able to secure over \$100,000 in capital formation.

Additional note: The SBDC markets NNMC and NMSBDC through radio guest shows. The SBDC partners with the Espanola Chamber of Commerce and the Taos Chamber of Commerce to present & market business workshops. The NNMC SBDC is using the Internet to e-market by sending over 10,000 emails to area businesses, SBDC clients, New Mexico legislators, media, and economic partners. The NNMC SBDC has developed a Legislative e-marketing campaign that has been recognized nationally as best practice by America's Small Business Development Center Network (ASBDC), the national organization of SBDC's. The NNMC SBDC Director serves on the NNMC President's VISION/Lead Team for NNMC to Work on NNMC VISION Strategic Plan and is a member of the NNMC President's Advisory Team Meeting. The SBDC partnered with Fast Forward New Mexico, a partnership with public and tribal libraries that bring the business communities the skills and knowledge essential to capturing the Internet's world of opportunities through Internet technical training. The NNMC SBDC provided marketing assistance to the Green Jobs for Veterans Academy at NNMC and also with economic development opportunities within the department and with students interested in the green jobs industry sector. The SBDC is partnering with the director of Environmental Sciences and professor at NNMC for new initiatives to address the workforce needs in the green jobs sector. The SBDC is involved in the Re-Purpose Planning for the NNMC El Rito campus for economic development opportunities.

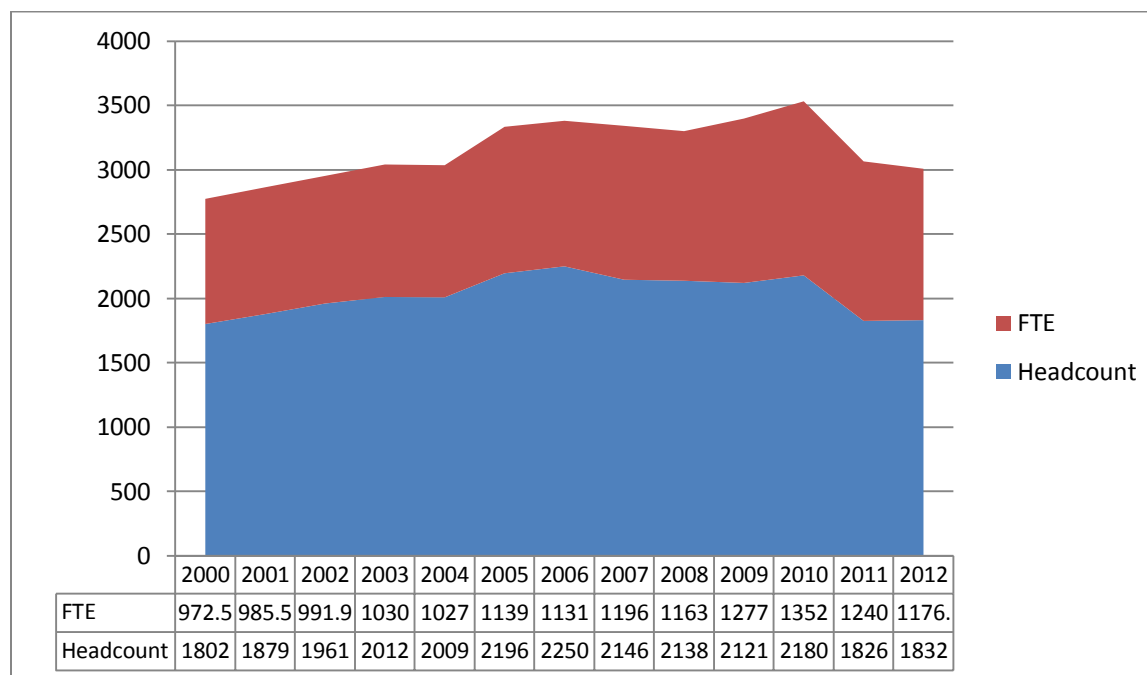
Credit Enrollment



	Credit Enrollment Fall 2012	
Credit Students	1832	Student Headcount
	17,644.50	Student Credit Hours (SCH)
	1,176.30	Full-Time Equivalent (FTE) Students
	61%	Female Students
	39%	Male Students
	9%	Native American
	72%	Hispanic
	13%	White
	6%	Other
	50%	Full-Time Students (12 or more credit hours)
	50%	Part-Time Students (less than 12 credit hours)
	55%	Students with Academic Majors
	19%	Students with Career Technical Majors
	26%	Students Undecided
	1108	Eligible Students Receiving Financial Aid
	12:1	Student/Faculty Ratio
11:1 (Lower Division) 7:1(Upper Division)	Average Class Size	
55	Web-Based Distance Ed. Classes (Fall 2012)	
2	ITV-Based Distance Ed. Classes (Fall 2012)	

Enrollment Trends

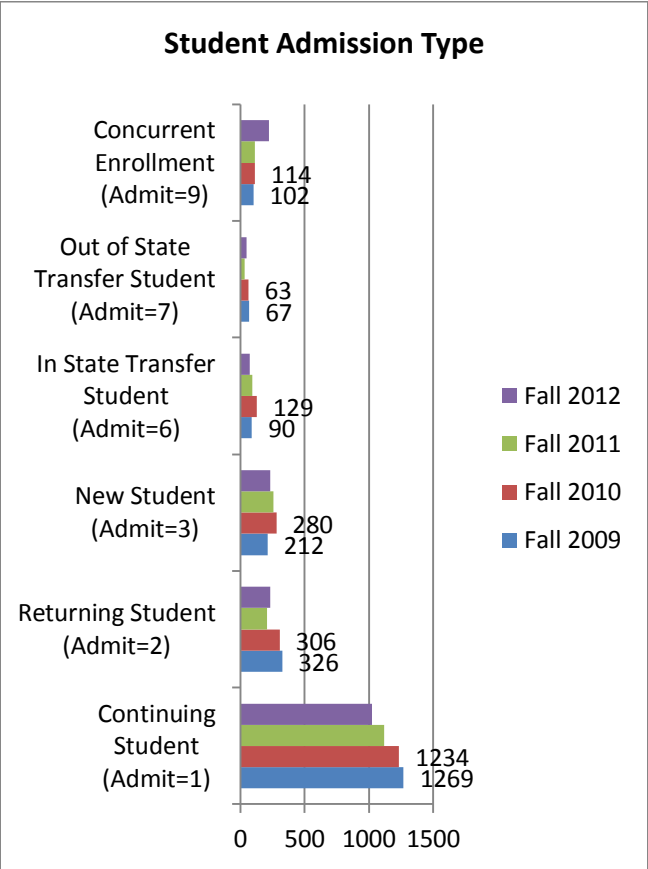
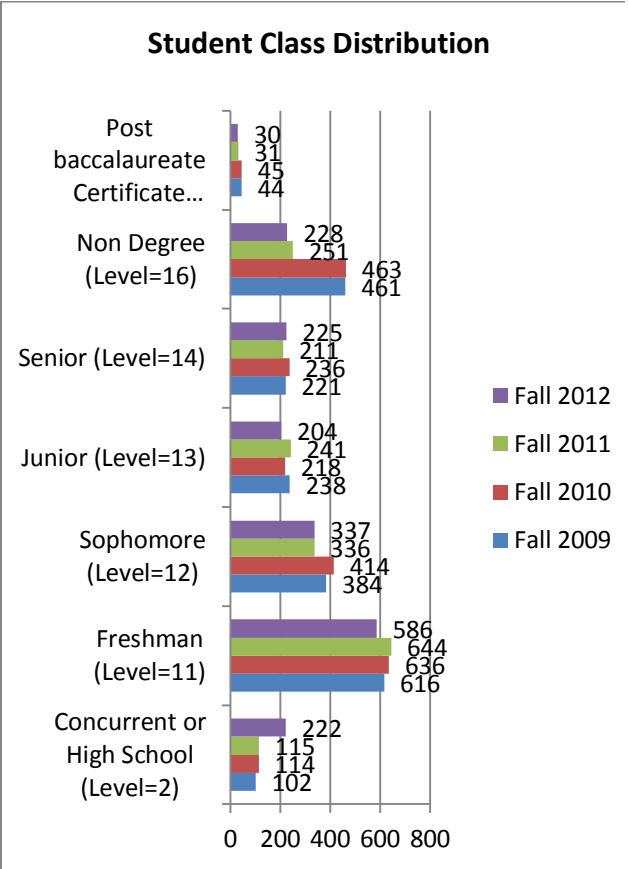
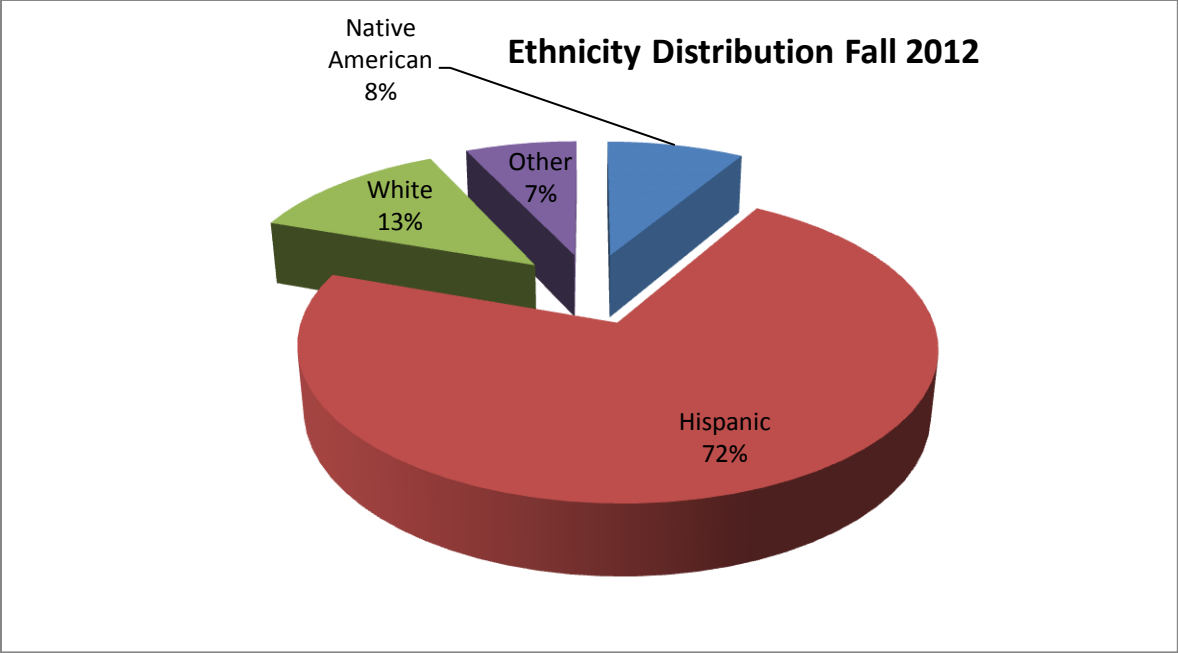
The headcount shown is the number of students at the end of the fall semester. The 2012 fall semester is only an estimate because this document was developed before the end of the semester. The full-time equivalent (FTE) is computed by taking the total number of credit hours that students are enrolled in during the semester and dividing by 15.



Fact	Percent
Cumulative Fall Headcount Growth Since 2000	4%
Average Fall Headcount Growth Since 2000	0%

Characteristics of Students

Age	Fall 2012	Percent
18 or younger	182	10%
18 to 24	807	44%
25 to 30	255	14%
31 to 35	134	7%
36 to 40	103	6%
41 to 45	91	5%
46 to 50	65	4%
51 to 55	51	3%
56 to 64	77	4%
65 and older	67	4%



Residency

Student Residence	Fall 2011	Fall 2012	% Change
Arizona	6	5	
California	9	7	
Colorado	2	5	
Idaho		1	
Illinois	0	2	
Indiana	1	1	
Maine		1	
New Mexico	1797	1791	0%
Oregon		1	
South Dakota		1	
Texas	7	7	
Utah		5	
Wisconsin		1	
Other	2	4	

New Mexico Residents	Fall 2011	Fall 2012	% Change
Colfax	0	1	100%
Valencia	0	1	100%
Lincoln	0	1	100%
Dona Ana	2	2	0%
Sandoval	3	5	40%
San Miguel	4	2	-100%
Bernalillo	25	31	19%
No Response	6	6	0%
Rio Arriba	1148	1191	4%
Los Alamos	82	82	0%
Santa Fe	369	325	-14%
Taos	133	120	-11%
Sierra	3	0	-100%
Mora	3	6	50%
San Juan	12	12	0%
Curry	1	0	-100%
Otero	1	2	50%
McKinley	5	4	-25%
	1797	1791	

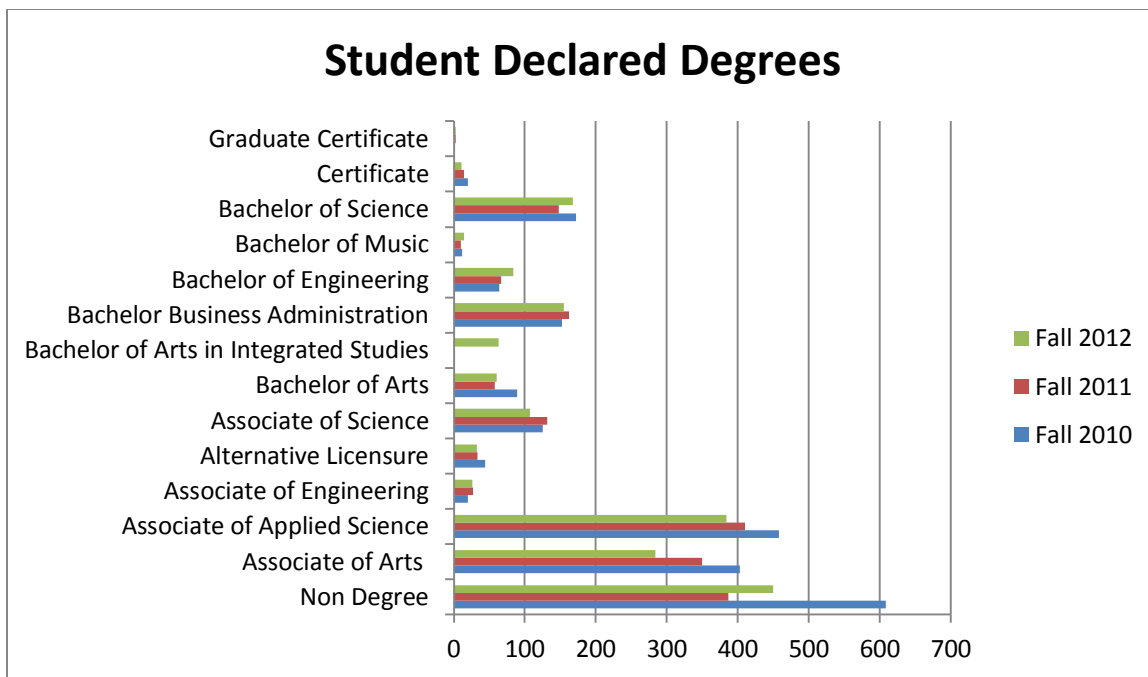
High School Recruitment

High School where New Student Graduated From:

	Fall 2011	Fall 2012	Growth
Capital High	1	3	200%
Coronado HS	9	1	-89%
Escalante	3	0	-100%
EVHS	84	90	7%
GED	47	32	-32%
Los Alamos	6	6	0%
McCurdy HS	9	2	-78%
Mesa Vista	4	11	175%
Other NM HS	17	21	24%
Out of Country/Unknown	4	5	25%
Out of State	13	13	0%

	Fall 2011	Fall 2012	Growth
Penasco	7	6	-14%
Pojoaque	36	23	-36%
Questa	3	0	-100%
Santa Fe High School	7	7	0%
Santa Fe Indian School	4	9	125%
Victory Faith Christian Academy	5	4	-20%
Total Number of New Students	259	233	-10%

Degree Offerings



	Growth from Fall 2011 to Fall 2012		Growth from Fall 2011 to Fall 2012
Certificate	-21%	Graduate Certificate	0%
Associate of Science	-19%	Bachelor of Arts	3%
Associate of Arts	-19%	Bachelor of Science	14%
Associate of Applied Science	-6%	Non Degree	16%
Bachelor Business Administration	-4%	Bachelor of Engineering	25%
Associate of Engineering	-4%	Bachelor of Music	40%
Alternative Licensure	-3%		